

# PSBA

**Pennsylvania School Bus Association**  
*Safely Transporting Pennsylvania's Future*  
**2017 Annual Convention & Trade Show**

## ***Sponsorship Opportunities***

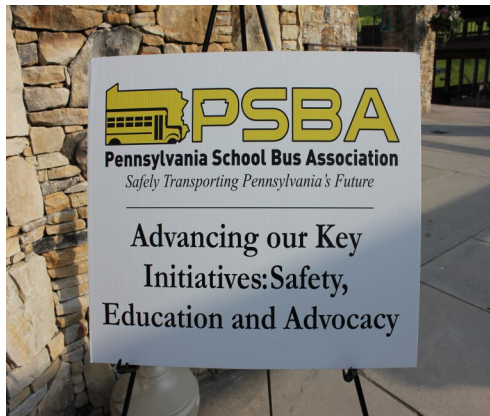
**2017 Annual Convention & Trade Show**

**June 25 to June 27**

**Penn Stater Hotel & Conference Center**

Reach the decision makers at Pennsylvania's  
premier school bus industry trade show.

Don't miss this opportunity to showcase your products & services to  
more than 450 expected attendees.



# SPONSORSHIP MENU

## Breaks and Events

### Sunday - Refreshment Break at Registration: \$2,500

- ✓ Sponsor sign at Break
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page

### Sunday – Welcome Reception: \$2,500

- ✓ Sponsor sign at Reception
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page

### Monday – Exhibitor Luncheon: \$8,000

- ✓ Corporate Banner at the luncheon (to be provided by sponsor)
- ✓ Sponsor sign at Luncheon (if no banner can be provided)
- ✓ Full page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page
- ✓ Recognition/Introduction at Luncheon
- ✓ Full-page electronic ad to all contractor members  
\*exclusive\*

### Monday – Afternoon Break: \$2,500

- ✓ Sponsor sign at Break
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page

### Tuesday – Networking Breakfast: \$2,500

- ✓ Sponsor sign at Break
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page

### Tuesday – Morning Break: \$2,500

- ✓ Sponsor sign at Break
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page

## Annual Banquet

*The Annual Banquet is held on Monday night and is attended by over 300 stakeholders, family and friends of the school bus industry. Included in the night's festivities are special recognitions of members.*

### Gold Level: \$5,000

- ✓ Sponsor sign
- ✓ Full page ad in Annual Convention Workbook
- ✓ Listing w/link on Sponsor Recognition webpage
- ✓ Opportunity to provide brief remarks

### Silver Level: \$2,500

- ✓ Sponsor sign
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on Sponsor Recognition webpage
- ✓ Recognition at Annual Banquet

### Bronze Level: \$1,000

- ✓ Sponsor sign
- ✓ 1/4 page ad in Annual Convention Workbook
- ✓ Recognition at Annual Banquet.

## Community Hospitality Suite

*Following the Annual Banquet, members can dress down, unwind and share in fellowship at our 2nd Annual Community Hospitality Suite.*

### Big Bus Sponsorship: \$1,500

- ✓ Sponsor Banner (provided by sponsor)
- ✓ 1/2 page ad in the Annual Convention workbook
- ✓ Recognition at Annual Banquet

### Half Bus Sponsorship: \$750

- ✓ Sponsor sign
- ✓ 1/4 page ad in the Annual Convention workbook
- ✓ Recognition at Annual Banquet

### Little Bus Sponsorship: \$250

- ✓ Recognition during the event on signage
- ✓ 1/8 page ad in the Annual Convention workbook
- ✓ Recognition at Annual Banquet

# OPPORTUNITY ELECTION FORM

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please place a check mark at the event you would like to sponsor. Sponsorships are accepted on first come basis. The PSBA office will contact you if your selection has already been reserved.

## Break/Event Sponsorships

- \_\_\_\_\_ ~~Sunday Refreshment Break at Registration: \$2,500~~ **SOLD OUT**
- \_\_\_\_\_ ~~Sunday Welcome Reception: \$2,500~~ **SOLD OUT**
- \_\_\_\_\_ ~~Monday Exhibitor Luncheon: \$8,000~~ **SOLD OUT**
- \_\_\_\_\_ ~~Monday Afternoon Break: \$2,500~~ **SOLD OUT**
- \_\_\_\_\_ Tuesday Networking Breakfast: \$2,500
- \_\_\_\_\_ Tuesday Morning Break: \$2,500

## Annual Banquet Sponsorships

- \_\_\_\_\_ Gold Level: \$5,000
- \_\_\_\_\_ Silver Level: \$2,500
- \_\_\_\_\_ Bronze Level: \$1,000

## Community Hospitality Suite Sponsorships

- \_\_\_\_\_ Big Bus: \$1,500
- \_\_\_\_\_ Half Bus: \$750
- \_\_\_\_\_ Small Bus: \$250

**You can reserve your  
sponsorship online!**  
**Visit the Annual Convention  
page on the PSBA website at**  
**[www.paschoolbus.org](http://www.paschoolbus.org).**

## Advertising Opportunities

### **3 Exclusive Opportunities!**

- \_\_\_\_\_ ~~Trifold: \$500 (schedule of events in every name badge)~~ **SOLD OUT**
- \_\_\_\_\_ Hotel Key Imprint: \$1500 (shared logo with PSBA)
- \_\_\_\_\_ ~~Annual Convention Workbook: \$400 (inside front cover 8 1/2" x 11")~~ **SOLD OUT**

### **and Annual Convention Workbook (please check size of ad)**

- \_\_\_\_\_ Full Page (8 1/2" x 11") -- \$250
- \_\_\_\_\_ 1/4 Page (3 3/4" x 4") -- \$125
- \_\_\_\_\_ 1/2 Page (7 1/2" x 4 3/4") -- \$150
- \_\_\_\_\_ Business Card (3 3/4" x 2") -- \$100

**\*\*\*Advertisement must be submitted by May 20\*\*\***

Please remit to: **PSBA Billing Office, 623 North Broad Street, Lansdale PA 19446** or email **office@paschoolbus.org**

\_\_\_\_\_ **TOTAL**    \_\_\_\_\_ Check or Money Order enclosed    \_\_\_\_\_ Major Credit Card (Visa, MasterCard, and Discover)

Name on Card: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Exp. Date: \_\_\_\_\_



## Schedule of Events

### **School Bus Driver Safety Competition**

June 24— June 25, 2017

Mt. Nittany Middle School  
State College, PA

### **PSBA Annual Convention & Trade Show**

June 25 - June 27, 2017

Penn Stater Hotel & Conference Center  
State College, PA  
Theme: College Pride!

### **October 16 - 20, 2017**

*School Bus Safety Week*

Theme: My Driver—My Safety Hero!

### **October 18, 2017**

*Poster Contest Ceremony and 2017 Safety  
Competition Winners Recognition*  
Governor's Residence, Harrisburg

Pennsylvania School Bus Association  
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[www.paschoolbus.org](http://www.paschoolbus.org) | [office@paschoolbus.org](mailto:office@paschoolbus.org)