



Pennsylvania School Bus Association

Safely Transporting Pennsylvania's Future

2017 Annual Convention & Trade Show

**Pennsylvania School Bus Association
2017 Annual Convention & Trade Show**

June 25-27, 2017

THE PENN STATER - STATE COLLEGE, PENNSYLVANIA

Attendee Information





Pennsylvania School Bus Association

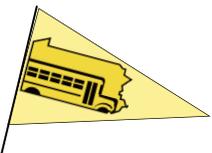
Safely Transporting Pennsylvania's Future

2017 Annual Convention & Trade Show

The Pennsylvania School Bus Association extends an invitation to join us at the 2017 Annual Convention and Trade Show in State College, PA. The PSBA Convention will take place from Sunday June 25, 2017 to Tuesday June 27, 2017, at the Penn Stater Conference Center. Contractors and School Transportation Directors will have the opportunity to gain pertinent information, see new products from vendors, and a chance to talk to state and federal regulators.

To make this event truly special, the theme this year is COLLEGE PRIDE! Where better to celebrate?

Please review the enclosed materials and make your plans to join your fellow contractors, industry experts and business partners at Pennsylvania's premier school bus industry conference and trade show.



For a full agenda, visit

<https://regi.secinc.us.com/PSBA2017>



SNAPSHOT: 2016 Convention and Tradeshow

The PSBA Annual Convention and Tradeshow is the largest school transportation specific event held in Pennsylvania.

Attendees include:

- School Bus Contractors
- Supervisors
- Mechanics
- Transportation Directors
- Head Start Professionals
- State Agency Representatives
- Special Education Professionals
- Human Resource Professionals

2016 Attendees by Vehicle Count

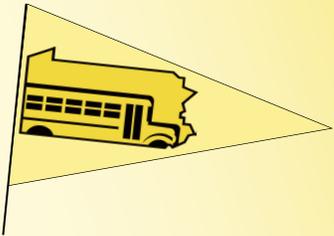
- **35%** 6-25 vehicles
- **26%** 26-50 vehicles
- **13%** 51-100 vehicles
- **11%** 101-150 vehicles
- **7%** 1-5 vehicles
- **4%** 151+ vehicles
- **4%** 200+ vehicles

Breakdown of Attendees

- Total Attendees: **451**
- Total Contractor Attendees: **200**
- Total Contractor Companies: **79**
- Total Exhibitors: **128**
- Total Exhibiting Companies: **51**
- Total States in Attendance: **16**



Convention Overview

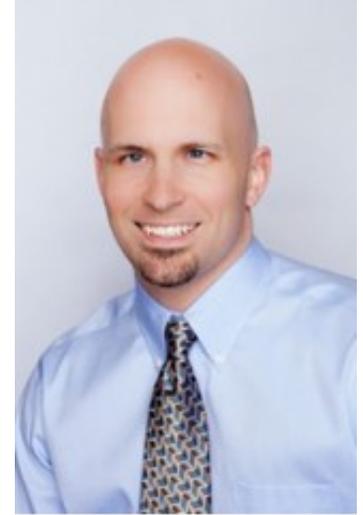


KEYNOTE SPEAKER

MONDAY, JUNE 26

Patrick Mulick, Autism Coordinator
Auburn School District, Washington State

Patrick is a National Board Certified Teacher, a Board Certified Behavior Analyst, and a certified speaker, trainer, and coach with the John Maxwell Team. Patrick has committed his work to lighting it up for all those who work with special needs learners through a hybrid of instruction and inspiration. His resources and strategies have helped make the complex simple, equipping teachers, administrators, therapists, para-educators, and bus drivers alike.



GENERAL SESSIONS

Happy Boss, Happy Business
Stephanie Nericcio, Deitch Buses, Inc.

Before The Crash
Kathy Strotmeyer, PA Traffic Injury Prevention Project

He said what!?!?...Understanding the middle school mind for a smoother ride
Alex Smith, Ed.S., NCSP, South Middleton School District
Dr. Jesse White, South Middleton School District

Increasing Driver Engagement - The Key to Improving Driver Retention and Organizational Performance
Christopher Boguslaw, M.Ed.

Electronic Logging Devices/State and Federal Updates
PennDOT, PA State Police and FMCSA Representatives

Controlling the School Bus Environment - Legally
Richard C. Kelly, Esq., RC Kelly Law Associates

Decision Driving and Influencing Drivers Making Those Decisions
Gary Gillespie, Nationwide Insurance

NSTA Update/Working Breakfast
Becky Weber, Prime Policy Group

Small Contractor Round Table
Moderated by PSBA Members

**“Altered State” Best Practices in Substance Free
WorkPlace and Regulatory Compliance**

*Grace Bradley Kelly, MBA, SPHR, SHRM-SCP,
RC Kelly Law Associates*

TSA Tabletop Drill

Joseph Larkin, Transportation Security Administration

Utilizing Green Technologies

*Todd Rittenhouse, Rittenhouse Bus Lines
Ed Johnstonbaug, Penn State University*

**Legal and Financial Consideration when
Transitioning Your Business**

Richard C. Kelly, Esq., RC Kelly Law Associates

EXCEPTIONAL LEARNERS/SPECIAL NEEDS SESSIONS

Keeping Up with ADHD On The Bus

Patrick Mulick, Auburn School District

**Beyond Compartmentalization: Selecting and Using CSRS
for Preschoolers and Children with Special Needs**

Denise Donaldson, Safe Ride News

MECHANICS SESSIONS

Oil and Antifreeze

*Drew Nagle, Castrol Oil
Joe Long PEAK/Old World Industries*

**Engine and Emissions, Troubleshooting and Repair on
Your Cummins Engine**

Cummins Representative

Tire and Wheel Maintenance

Robert Bortner, IMI Products

SCHOOL BUS INSTRUCTOR COURSE

An annual tradition is to offer the 20-hour School Bus Instructor Course that runs simultaneous with the conference. Class size is limited to 15 persons, first come, first serve and only one registrant per company. **Please check with your local instructor coordinator prior to registering to verify this course will be accepted by your local IU. PSBA Members only.** *Taught by Kevin Schofield and Charles Sameck.*

**Register online!
www.paschoolbus.org**

Special Events

This year's theme is COLLEGE PRIDE.

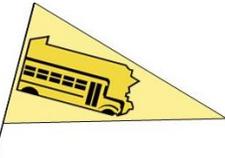
Wear your team colors and show your spirit!

SUNDAY

Sunday Afternoon Trip Join us for an afternoon of leisure that will begin with the Penn State Arboretum and end with the Penn State staple, the Creamery! As this is a family event, feel free to bring yours as well. There is a small fee for this trip.

Welcome Reception This pre-dinner function is a wonderful way to catch up with friends, old and new. This reception will take place in the outdoor bus display in a casual atmosphere. All are welcome. College pride attire is encouraged!

Sunday Evening Dinner An extension of the Welcome Reception, Sunday Dinner gives you the opportunity to continue networking over a delicious meal. There is an additional charge for dinner and pre-registration is required.

PSBA 
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MONDAY

Trade Show/Meet The Vendor One of the premier highlights of the year, join vendors from across the country while they showcase their products and services. Stick around - there is a chance you can win a door prize from one of the vendors!

Vendor Cocktail Party Join us back in the Exhibit Hall for a cocktail and light appetizers as you enjoy a toast with friends before heading into the Annual Banquet Dinner.

Annual Banquet On Monday evening, we recognize family owned business who have provided student transportation for 25, 50 and 75 years of continuous services. This is a great time to learn more about the people and culture of the association over a delicious served dinner.

Community Hospitality Suite Monday night brings everyone together to mingle and enjoy the company of customers and friends.



TUESDAY

Annual Membership Meeting always held bright and early Tuesday morning. Join us to hear the committee reports from the past year and plans for the year to come.

LODGING

Attendees will make their reservations at the **Penn Stater Conference Center and Hotel** on an individual basis by calling **1-800-233-7505**. Attendees must ask for the PSBA group block.

Reservations by attendees must be received by May 24, 2017. Room rate: \$127.00 per room, per night, plus tax. This rate is for either single or double occupancy. After the cut-off date, rooms can be booked at the group rate if available.



Registration Deadline: May 20, 2017

All fees below include Sunday Welcome Reception, Monday lunch, Trade Show, Vendor Cocktail Reception, Annual Banquet, and scheduled coffee breaks.

PSBA MEMBER CONTRACTORS

Company Representative **\$155**

School Bus Instructor Course **\$275**

NON- MEMBERS

Conference Attendee **\$275**

OTHER ATTENDEES

Spouse/Guests **\$115**

Children (3-12) **\$50**

Refunds and Cancellations

If you must cancel your meeting registration, you may do so until May 26, 2016 for a complete refund. After May 26, you will receive a 50% refund. There will be no refunds after June 10, 2016. **Cancellations of hotel reservations are covered by the hotel policies.**

To Register

Step 1: Go to www.paschoolbus.org

Step 2: Click the *Education & Events* tab

Step 3: Click on *PSBA Annual Convention & Trade Show* tab

Step 4: Click to register



Special Thanks to the members of the Convention Committee, our chair Michael Hope, and Smith Bus Company for the time and energy extended to make this year's convention a great success.

Phone:

717-975-1951

Email:

Office@paschoolbus.org

To register:

www.paschoolbus.org

2017 CONFERENCE CONTRACTOR REGISTRATION FORM

Company Name:	PSBA Member? Yes No
Street Address:	First Time Attendee? Yes No
City:	State: ZIP Code:
Phone:	Email:

Total vehicles contracted:

ATTENDEES

#1 Contractor <input type="checkbox"/> Spouse/Guest <input type="checkbox"/> Child <input type="checkbox"/> Name:	Gender:	Age:
#2 Contractor <input type="checkbox"/> Spouse/Guest <input type="checkbox"/> Child <input type="checkbox"/> Name:	Gender:	Age:
#3 Contractor <input type="checkbox"/> Spouse/Guest <input type="checkbox"/> Child <input type="checkbox"/> Name:	Gender:	Age:
#4 Contractor <input type="checkbox"/> Spouse/Guest <input type="checkbox"/> Child <input type="checkbox"/> Name:	Gender:	Age:
#5 Contractor <input type="checkbox"/> Spouse/Guest <input type="checkbox"/> Child <input type="checkbox"/> Name:	Gender:	Age:
#6 Contractor <input type="checkbox"/> Spouse/Guest <input type="checkbox"/> Child <input type="checkbox"/> Name:	Gender:	Age:
#7 Contractor <input type="checkbox"/> Spouse/Guest <input type="checkbox"/> Child <input type="checkbox"/> Name:	Gender:	Age:

The more the merrier! ...If more room is needed please copy and complete a second sheet

COURSE SELECTION

	1	2	3	4	5	6	7
<i>School Bus Instructor Course</i>							

FOOD GLORIOUS FOOD!

Your registration fee covers all meetings, but to get a better count for reservation purposes, we need to know if you are attending any of the following functions. Put a check on the line for the events that each attendee will be attending.

	1	2	3	4	5	6	7
Sunday Afternoon Trip (Penn State Arboretum and Creamery!)							
Sunday Welcome Reception							
Sunday Dinner <i>(addl. fee – see below)**</i>							
Monday Break							
Monday Exhibitor Luncheon							
Monday Afternoon Break							
Monday Afternoon Meet the Vendor Door Prize Entry							
Monday Vendor Cocktail Hour							
Monday Evening Annual Banquet							
Tuesday Breakfast/NSTA Update							
Tuesday Morning Break							

CALCULATE YOUR PAYMENT

Number	Type of Attendee/cost	Total Fee
	Member Contractor Full Conference Attendee(s) @ \$155 each <i>(nonmember \$275)</i>	
	20 hour School Bus Driver's Instructor Course (one per co) @ \$275 each <i>(members only)</i>	
	Spouse/Guests @ \$115 each <i>(nonmember \$165)</i>	
	Children (3-12) @ \$50 each <i>(nonmember \$100)</i>	
	**Adults for Sunday Dinner @ \$55 each <i>(nonmember \$75)</i>	
	**Children for Sunday Dinner (3-12) @ \$45 each <i>(nonmember \$65)</i>	
	Sunday Trip to Penn State Arboretum @ \$5 each <i>(nonmembers \$10)</i>	
Total Cost for Attending the Annual Convention (priceless!)		

Good job – you are almost done! SEE BACK OF FORM FOR PAYMENT INSTRUCTIONS!

register online at www.paschoolbus.org!

register online at www.paschoolbus.org!

2017 CONFERENCE CONTRACTOR REGISTRATION FORM

DEADLINE IS MAY 20, 2017 (SIGN UP TODAY!)

Company Name:

Phone:

Email:

PAYMENT PROCESS

From PAGE 1 Enter your **Total Cost for Attending the Annual Convention** (priceless!)

I can't wait to come to convention! I will be paying by:

- Check or Money Order Enclosed (Payable to Pennsylvania School Bus Association)
- Major Credit Card (Visa/Master Card/Discover)

Name on the card

Billing Address

Card Number

Expiration date

Send this form and payment to **Pennsylvania School Bus Association**
623 North Broad Street Lansdale, PA 19446
OR register online at www.paschoolbus.org

NOTE: Please indicate for each registrant their attendance accordingly for each event. If the meeting attendance section is left blank the registrant will be considered as not attending the event. If you have more registrants attending than there is space provided on this form, please copy this form and complete for the remaining registrants and submit to the PSBA with payment

Have questions? We are here to help – just pick up the phone and call the PSBA at 717-975-1951
We can't wait to see you at the Annual Convention!
New this year: you can also register online at www.paschoolbus.org!



**Road Trip:
Visit the Safety
Competition at
Nittany Middle
School on your way
to Convention!
June 24, 2017**